

"Bournville" Cocoa

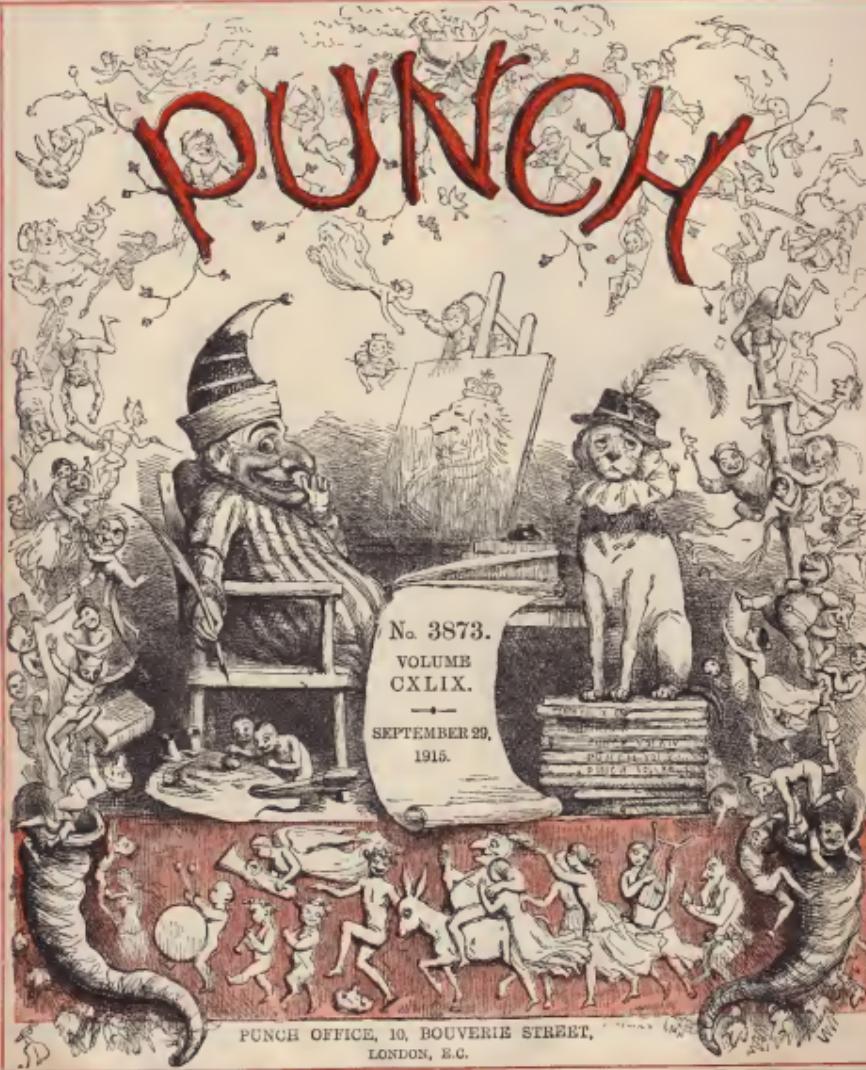
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SOUND VALUE

THE TRUE VALUE OF ANYTHING IS MEASURED BY THE SATISFACTION IT RESTORS IN RELATION TO THE SACRIFICE IT DEMANDS

The public too often confuses value with price. Price is only one of the two factors that determine value. The other—the worth of the goods offered.

The real worth of cotton fabrics is measured by their actual resistance to wear or wash, and their permanency of finish. It is impossible for the public to determine these qualities except by actual service or by certain identification and positive guarantee. That is why Tootals inaugurated their famous policy of selvedge-marking, or otherwise branding their wide range of superior products, listed on this page, and of guaranteeing their real worth.

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TOOTAL CLOTHES the new Tootal Guaranteed Value. Paleys, light and suitable for the fashionable full skirt. For Adults, Boys, Girls, Gents and Children's wear. High in love that will not rub off. Feet 36-37 inches wide.

TARANTULLE: For Dairy Home wear Lingerie and Baby-wear. Is three yards wide.

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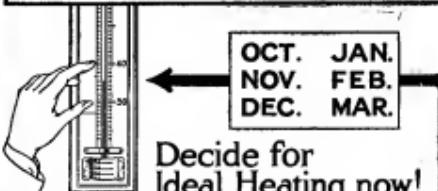
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HEALTH

A System of Exercise for Everyone—from Infancy to Old Age.

RATIONAL exercise is the first step towards better health. It is what Nature prescribes to keep the body fit. Lieut. J. P. Muller (Royal Danish Engineers) has reduced exercise to so fine a point of simplicity as almost to give a new meaning to the word. His "System" is exercise without drudgery. It is scientific, easy, delightful and suited to old and middle-aged persons of either sex, as well as to the young.

No appliances of any kind are required. The whole series of movements occupies only a few minutes daily, and there is no risk of strain.

The responsiveness of the body to the exercises is immediate, because they exercise all the vital organs and every muscle of the body. The series includes self-massage with the hands—a novel feature which produces a delightful, exhilarating glow; removes and prevents indigestion and constipation; promotes circulation; tones the nerves and makes the skin clear and healthy.

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Stoutness is overcome by the discipline of the body under the Muller System, because the exercises restore the entire physical organism to its normal or natural condition of health. For the same reasons the System corrects excessive thinness.

The Muller System requires no prolonged or painful effort. The movements are varied, pleasant to perform and adaptable to every degree of physical strength. It is, therefore, a method of health exercise keenly appreciated by

ladies who desire a shapely and graceful figure, a clear skin and the cure by natural means of the many ailments which frequently impair "the picture of health." Why this is accomplished by the practice of the Muller System is explained in a booklet, "The Royal Road to Health and Beauty," a copy of which will be sent post free to all lady enquirers.



A fine drawing of a photograph of Baegeberg's life size statue of Lieut. Muller.

Personal Instruction.

Tuition is given personally and privately at the Institute in bright, airy rooms.

Separate instruction rooms are set apart for Ladies and Children.

For those who are unable personally to visit the Institute arrangements can be made to send Instructors (lady or gentleman) to explain and teach the System in their own homes.

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Postal Instruction.

Special courses by post are conducted by Lieut. Muller to enable persons in the country and abroad to learn the exercises thoroughly, easily and quickly. Full particulars free on request. Please mention *Punch*, Sept. 29.

Evidence concerning the System.

Dr. JAMES SWANSON, M.A., M.B., C.M., F.R.F.P.S. Glasgow:

"I have no hesitation in saying that no living man has done more to promote a clean, healthy life among the men and women of England than you have done."

"I wish you long life and strength to continue your good work of salvation by attention to the body."

"THE SUNDAY TIMES":

"To sum up, the Muller System is undoubtedly an all-round comprehensive method of regularly exercising every muscle of the body to a minimum amount of time, and that, briefly, spells health."

Mr. HUGH de SELINCOURT, writing in "The Daily Mail":

"After three months' regular discipline—discipline, mind you, accessible to every man—a man's body changes almost beyond belief."

"Do it, and you will see. Do it for the sake of your health and the health of your children, and your children's children. Do it for the sake of England, who wants tough, healthy men."

"THE TIMES":

"Lieutenant Muller is a good advertisement of his system, for he has a fine well-proportioned figure; his muscles are not developed to excess, and it would not be difficult to find many young men in the Army or at the Universities of larger muscular proportions."

"THE OBSERVER":

"There is no terrible development of thigh or biceps. You are only supple and upright; only healthier and happier, less cross and less nervous, only nicer to live with; cleaner, pluckier and more self-confident."

"ARMY & NAVY CHRONICLE":

"It is essentially a system of home gymnastics suitable for all ages of men and women. It is simplicity itself, and a very slight acquaintance will convince those who try it of the benefit to be derived from it. It should be introduced into every school, and we should like to say every family, in England."

"SVENSK DAM TIDNING," the well-known Swedish Ladies' Magazine:

"Most earnestly do we recommend Lieut. Muller's System to the whole world of women. Daily baths, systematic exercises and massage, and exposure to fresh air and sunshine are not only means to health but also to beauty and natural vivacity."

Sir ARTHUR CONAN DOYLE:

"One becomes fit and keeps fit by carrying out Lieut. Muller's System, which is a natural course of exercises without the use of muscle-straining instruments, causing no great strain and resulting in no after-collapse."

Dr. H. VALENTINE KNAGGS, in his work "Indigestion, its Causes and Cure":

"The Muller exercises are probably the best devised for remedying constipation and indigestion."

CHARIVARIA.

THE CHANCELLOR OF THE EXCHEQUER, on learning that the enemy's attempts to cross the Sava had been repulsed, was heard to murmur:—

"This paradox, gentlemen, answers
On the door of H.M.'s Treasury,
The longer we sit on the Sava
The sooner we get on the Spree."

Mr. LLOYD GEORGE's controversial methods are mellowing. There was a time when he would not have hesitated to accuse his critics of emitting poisonous gas. Nowadays he contents himself with the remark that they have wasted "whole cylinders of fervour and ferocity."

Our public departments are waking up. A cargo of sugar which arrived in Glasgow recently was found to be on fire. The secretary of the local branch of the Refined Sugar Association thought it his duty to telegraph the news to the Sugar Commission, and promptly received the following helpful reply: "Call out Fire Brigade; inform the police."

Surprise has been expressed as to the means by which the two officers who escaped from Donington Hall managed to excavate a tunnel 220 feet in length underneath the main boundary fence. But the police have a clue. Another escaped German is described as having "a mole on his cheek."

A Danish correspondent with the Austrian army says that the Galician roads are bottomless swamps and that "automobiles can make no progress unless drawn by six horses each." The purists who always objected to the "auto" are now on firmer ground than ever.

"Smallest plots should be cultivated" was the headline attached to a recent speech of Dr. MACNAMARA. But you are not to understand that the SECRETARY OF THE ADMIRALTY approves conspiracy against the Government.

"So glad all settled and pictures pleased," said an "agony" in *The Times* addressed to "R." the day after the Budget. But if "R." stands for REGINALD MCKENNA, we regret to have to inform him that American "pictures"

are not at all pleased with his new film-tax.

Certain gentlemen in the neighbourhood of Fleet Street were greatly perturbed on Budget day by a rumour that War-prophets were to be specially taxed, and a reminder that they had been for some time past subjected to a considerable discount seemed to bring them little comfort.

General RUSSEY's parting message to Field-Marshal von HINDENBURG— "He that Wilna when he may . . ."

An officer in Flanders writes:— "You can always spend a pleasant hour watching the anti-aircrafts—for some unknown reason called 'Arch-

Happily, the other implement seems to be still going strong."

The same paper declares that "the shadows of poverty and want" in Britain will be finally dispersed "by the all-potent and flashing sword-thrusts of the all-highest Emperor himself." We note with interest this confirmation of the belief that the KANZU fights with shadows.

A correspondent of the *Vossische Zeitung* just returned from London says that respectable male citizens of London on Sunday mornings dress themselves in their Sunday best, and with their "gilt-edged hymnbooks under their arms" (no allusion to the Stock Exchange) repair to a crowded gambling and drinking club in the neighbourhood of a church, where they pass the hours of divine service. They then return to their homes, where they discuss with their wives and children the points of the sermons they are supposed to have heard. Where do they pick up these secrets of our national life? It seems that the spy-peril has not been exaggerated.

The cow which walked down twenty stairs into the basement of a shop at Reading is believed to have mistaken the cellar for a byre.

A Tommy writing home from the Dardanelles, after describing the closeness of our trenches to those of the enemy, concludes thus:—"The other morning I was using a periscope as a looking-glass for shaving, and when I had finished found I had shaved a Turk."

Agricultural Chemistry.

Extract from an Indian landowner's letter to a Government adviser:—

"And in order to use the improved system [of cultivation] I beg you very kindly to suggest a book on I'marmacy."

"There are few families who can boast of such a patriotic record as Mr. and Mrs. Clark, of Woodland Street, New Ferry, who have no fewer than six sons serving their King and country. With the exception of the oldest son James, who has 131 years' service in the artillery, the brothers all enlisted after the declaration of war."—*Derbyshire News*.

Although the War is dragging a bit, it is hoped, with some confidence, that James's record will remain unbroken.



SEPOY. "TAKE THAT FLAG OUT O' VEE BOTTIN SHOOL, M' LAD. REMEMBER THIS IS THE BRITISH ARMY. WE DON'T WAN'T NONE O' YEE PATRIOTS HERE."

balds"—missing the 'planes not once, but twenty times a minute." In America the air is clearer, and an AMBASSAHD brought down an Ambassador at the first attempt.

On the retirement of a Windsor postman it is revealed that he often came into contact with members of the Royal Family, and that on one occasion a Princess asked him to deliver a message for her. This breach of the postal regulations has been reported to the POSTMASTER-GENERAL, who has, however, mercifully decided to take no action against the illustrious offender.

"A month ago," the *Neue Nachrichten* informs us, "Lloyd George, and all England with him, spoke with bated breath of the fearful Russian auction-piece which was to exhaust Germany . . . To-day it is a far different cry. The Russian hammer is smashed."

TO MR. MCKENNA.

After Swinburne's "The Oblation."

[Duty has been proposed on cocoas, tea, clocks, cinema films, musical instruments, etc.]

Ask something more of me, please;
All that you mention I'll do;
Bless your dear heart, were it more,
More would I give at a squeeze—
Gold for our worrying through,
Notes for the sinews of war.

"Tis but a trifle to raise;
So I may gladden your eyes,
Willingly up will I stamp,
Watching with patriot gaze
Cocoas and clocks as they rise,
Films and bassoons on the jump.

I that have nothing to spare
Cheerfully part with the same;
Little I envy their pile,
Misers that grudge you your share;
His is the joy of the game,
His who can pay with a smile.

O. S.

ONE OF THE BULLDOG BREED.

[An indent is a wondrously perfect device for whitening the hair of the officer involved.]—Mr. ARTHUR BENNETT in "The Daily News."

Lieut. and Acting-Quartermaster Denton-Smythe sat in his office prepared for the nerve-racking process of filling in the daily indent. Summoning up that courage which is instinctive in the British officer, he opened Army Book B 55 and wrote the name of his unit, "H Bty, 99th Bde, R.F.A." on the top line. Without resting after the mental strain involved he filled in the word "One" in the space for "No. of day's rations required," and again, without pause, filled in the date, "Sept. 20th," in the space for "Date when rations are required."

Many men would have taken a rest at this point, but Lieut. Denton-Smythe was made of sterner stuff. He only paused long enough to dip his pen in the ink and then entered the number 112 in the space for "No. of officers, warrant officers, non-com. officers and men," and the number 112 in the space for "No. of rations required."

The unflinching sense of duty which characterises our officers was never better exemplified than in the case of Lieut. Denton-Smythe. Even after the exhausting mental effort required to calculate that 112 men would require 112 rations he would not yield to exhaustion.

Again dipping his pen in the ink with the same determination with which he would have thrust a bayonet through a German, he put the number 126 in the space provided on the form for "No. of horses;" and again, with no outward sign of strain fatigue, he calculated the number of rations required for 126 horses and entered the number 126 in the space provided.

Then, gathering together what remained of his superb energy, he signed his name at the foot of the document and laid down his pen.

Here one would like to be able to say that he was free to rest—to go on leave for a week, and, attended by loving members of his family, or by one even dearer than they, to recuperate his jaded brain and shattered tissues.

But the Army regulations are callous, and no such happy ending is possible, unless we tamper with truth.

The gallant officer had laid down his pen, but his task

was still incomplete. He had yet to detach the indent from the book. This done he rose and, with a supreme effort, opened the door and said, "Corporal, send this to the Supply Office." Then be collapsed.

THE SIGNAL.

CONCERNING the multitudinous charms and stalely sweet-nesses of Audrey, much might be written, but as this is to be an article, as opposed to a book, and as young goddesses, being but human, may be spoilt by a too caressed worship, I will here confine myself to her single fault. Audrey is romantic, nay more, she is medieval. When recently I approached her with a certain momentous question, she was fresh from half a dozen versions of the "Tristram and Isolde" legend, and to say that she was full of it is to put the case truly. The sick lover was to infer, you remember, from the white or black sail on the good ship *Sextus* whether his *affaire* was going smoothly or quashed for ever; and Audrey proposed to tell me my fate by a modernised treatment of the idea. After a clear week for reflection, she would meet me by appointment, and if she came clad in brilliant hues I might go to the jewellers' at once for the ring; but if the tints of her attire were "neutral" all would be over, and I could interview the chemist, with an order for strichnine, at my earliest convenience.

The fateful night arrived, and Audrey's ensemble flung me into mingled triumph and despair. Even to my dull masculine eyes the run of her tints was appallingly neutral; but there was one solitary gleam of hope. She wore on her breast a screaming red rose-tie which would have spoilt the beauty of any ordinary girl. Poor tongue-tied coward, I lacked the nerve to insist on an answer outright, and we proceeded with the agenda of the evening, which consisted of a theatre, a modest War-supper, and a taxi home. I trust never again to pass through such torments of doubt and suspense. At last, as we stood on the steps of "The Ländens," where Audrey dwells, I could no longer silence my anguish.

"Tell me, dearest," I whispered, hours with emotion, "tell me, and put me out of my pain. Are these tints to be taken as brilliant or neutral?"

"You silly boy," she replied, "as if I could dress in bright colours now-a-days! Why, you can't get anything in that line fit to make up for love or money!"

A great wave of hope surged over me.

"But this thing," I cried, pointing to the scarlet abomination on her breast, "it means?"

"Sh—h—h!" she whispered. "It's a dead secret, and papa would disinherit me if he found out. I stole his Civic Volunteer brassard and made a temporary rose-tie of it. That seemed the handiest way to show what I mean!"

My memory has as yet failed to reconstruct fully the next whirling moment, but it is thought, from the undeniable dustiness of my knees on the following morning, that I behaved in the best sixteenth-century style. Audrey informs me that a special on duty outside "Menaggio," four doors away, paused as if in doubt whether to arrest me or not, and at last gave a furious stamp and strode off in disgust. It may be that long years had dimmed the memory of his own youth. Or possibly his feet were cold.

Clear as Mud.

"Mr. Witherby knows all the machinery of the money market, and he has a lucid style which makes matters plain normally very mysterious and technical to the layman."—Advt. in "Cornhill."

The right answer to the hospitable "Say when" is "After the War."



THE BALKAN QUESTION.

ROUMANIA. "COMING IN, FERDIE?"

BULGARIA. "WELL, I'M NOT SURE THAT I SHANT. I'M FEELING A BIT LESS NEUTRAL JUST NOW."





F. A. D. NEATE. "OH, DEAR! WHAT SHALL I DO? A LIGHT DIET HAS EATEN UP A FULL DIET!"

DOING HIS BIT.

MINISTER'S pride of economy;
Threats of compulsion are ripe;
You still preserve your autonomy,
Lead a luxurious life.

Daintiest footwear to tread upon,
Raiment of glossiest silk,
Downiest cushions to bed upon,
Diet of creamiest milk.

Must we convict you of vanity,
Gay little dog of Pekin;
Deem you a whelp of Insanity,
Crossed with Original Sin?

Can you be deaf to the clarion
Call of a nation in arms?
Are you contented to carry on
Wrapped in effeminate charms?

Aping the tricks of Society,
Pitiful slave of your maw,
Begging, though goaded to satiety,
Giving a dandified paw?

No; for, though sprung from another land,

Freely you serve in your way,
Eager to "Die for the Motherland"
Dozens of times in a day.

The Repentant Murderer.

Extract from the letter of a girl to her friend:—

"... We have had two Zeppelins over here this week, one last night which mother saw going to church, and one on Tuesday . . ."

"LADY would like to meet occasionally elderly lady living alone for companionship." *Glasybe Herald*.

This type of occasionally elderly lady is only to be found in Ireland.

From an essay on the Press Censorship by an L.C.C. scholar aged nine:—

"When a man prints something that the Government don't wish the people to know the newspapers leave a blank. It is called stop-press news."

Vestments for the Church Militant.

From a Parish Magazine:—

"We have also been presented with a red cope, which is very nice, but unfortunately the boxing gloves for which an appeal was made have not yet appeared."

From a German description of the fighting in the West:—

"With faint shriek, like scared little birds, the French infantry whirred over our heads." *Vernon Neate* (British Colossus).

Hence the name "phon-phon."

"If the airship is near or overhead, lie down and get on the lee side of a wall, which will break the blast, should a bomb explode near at hand, placing that wall between yourself and the window or windows." *Daily Mail*. We fear the portable wall will present some difficulties.

"WANTED, CELLARMAN, one Eligible for military service, live in preferred." *Yorkshire Post*.

Whilst living in his subterranean retreat he might try to improve his handwriting.

THE SHIRKER.

I HAD never beaten Petherby; not that he is a billiard expert, but merely that I am a rabbit. A masterly series of two nursery canmons, varied sometimes by (and very occasionally coupled with) a hazard is all I aspire to. Petherby, on the other hand, can generally manage to score something every time, and not infrequently runs into some of the humbler double figures. The truth is that I do not possess the discriminating eye of a *Diable* for the niceties of angles. But I have one facility of which I am proud and to which I shall allude later.

A few weeks ago at Petherby's house, I found him in one of his rare off moods. These off moods of his generally signify that he beats us by a mere 150 or so in 250 up, instead of by the more customary margin of 200 or more. But on the night in question Petherby was playing so shockingly and so brilliantly (on two successive visits to the table I had played for safety and scored a clear board each time), that at length I was 240 to his 247. It was my turn to play.

My first stroke, though not exactly yielding the result I had in mind, was nevertheless a most satisfactory and comprehensive one. I made a cannon off the red, and then my ball and Petherby's mysteriously disappeared down different pockets. Petherby applauded with the butt of his cue upon the floor. "Good shot, Sir!" he remarked sarcastically. "What a pity it didn't all come off!"

"All come off!" I said with hauteur. "Why, it did all come off—much better than I could have hoped for even in my most sanguine moments. What do you mean?"

"Oughtn't the red to have done something—gone down a pocket, for instance? Then you would have won the game. As it is—"

"Petherby," I said sternly, "remember, please, that there are three balls, six pockets, and certain laws of coincidence which must operate at times. In that stroke I distinctly see the finger of Providence. You are not intended to win this game. Just look at the position of the red."

The red was up the table close to the left cushion. To pot it was an impossibility as far as my limited tech-

nique was concerned, but I felt that by careful aiming (so as to hit the pant without disturbing the ivory, as I expressively put it when narrating the incident to Pilkinson) I could manage to run in. So I took a deliberate aim and pressed my cue gently forward. Slowly, slowly my ball trickled up the table, straight as a die all the way. It was only a few inches from the red and still running true when the electric lights went out. At the same instant a loud report was heard, followed immediately by a second and third.

"Zeppli!" cried Petherby. "Where's my umbrella?"

"There's other game afoot," I cried, as I fumbled for my cigarette-lighter.

The wick flamed up. I hurried to the top of the table. My ball was in

the servant entered. "If you please, Sir," she said, "the police sergeant has just been, and said you're wanted at once at the station."

"I must go immediately," said Petherby, struggling into his jacket. "What a nuisance these Zepp raids are, interfering with one's amusements in this way! Really, I—"

"Half a jiffy!" I cried as Petherby moved to the door. "Wait while I play that shot again. Anybody would think there was a panic from your positively indecent haste."

"Sorry," said Petherby, edging off, "but duty is duty. Where would my crew of five oysters rampant gules on a *plat du jour* argent be if my knightly ancestors had preferred billiards to duty? So long!"

"There's a precedent for it," I retorted. "How about *DRAKE*'s game of bowls?"

But Petherby was half-way down the staircase. "Shirker!" I yelled after him as I realised that the issue must remain undecided. But stay—

"Mary," I said, "would you take this lighter and hold it close to the red ball—so? Now, I want you to watch the red ball carefully and tell me if this white one, which I am going to play, touches it."

I placed my own ball back in baulk, took a long and careful aim, and then . . . somehow I managed to miscue.

"No, Sir, it didn't hit the red one," said Mary, as my ball stopped a few inches from the baulk-line.

I pretended to leave a sigh of relief. "Thank goodness!" I exclaimed. "Properly to explain the object and effect of that stroke, Mary, would necessitate my using technicalities which you would probably not understand. I think, under the circumstances, you had better not mention to Mr. Petherby that I required your assistance. He might consider it an abuse of his hospitality."

"Very good, Sir," said Mary as she exchanged the cigarette-lighter for half-a-crown.

Sir Joseph Lyons on the Budget:—

"The British people have given their sons and their fathers' and their brothers' to carry on the war, and they are not going to kick even if they have to give their boots to help support them."—*Evening News*.

We ourselves never kick with our boots off.



"GET BACK BELGIUM! GET IT BACK! YOU WAIT TILL THE CHAPS CAMPIN' ON THE 'ELL GETS OUT THERE! IF THEY CAN'T GET IT BACK NO OTHER WAY THEY'LL PINCH IT!"

the pocket. "Hurrah!" I shouted joyfully. "Game to me!"

"On the contrary," said Petherby, craning his neck over my shoulder, "it's my game. You've given three away! That red's never budged a hair's breadth, I'll swear."

"Rot!" I retorted. "I couldn't possibly have missed. I was dead on the edge of the red when the lights went out."

"Can you solemnly affirm you heard the balls click?"

"Of course not, you ush," I replied. "How could I through that beastly firing? On the other hand, did you see me miss?"

"How could I in the dark?" he answered testily.

"Exactly," I said. "I couldn't hear; you couldn't see. As you maintain that the red hasn't moved, the fairest thing will be for me to play the shot again. Do you happen to have a candle on you?"

There was a knock at the door and

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WINTER KHAKI.

A word of warning by Dennis Bradley.

SINCE the Winter of 1914-1915, the best quality heavyweight Khaki has increased in price nearly 50%, and, in consequence, any amount of second-grade material which is totally unfit to stand the excessive strain of Active Service, is now on the market.

I feel I cannot emphasise too strongly to inexperienced Officers the utter folly of equipping themselves with any but the first quality khaki that money can buy.

The House of Pope and Bradley is determined to maintain the reputation it has made, and refuses to supply Officers with any material which they cannot absolutely guarantee.

The prices charged represent the minimum at which uniforms of the best quality can be obtained, and they are reasonable because the House is one of the large buyers in London.

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Patterns Violets and Spots, 2 by 2 yards, 35s; 2 by 3½ yds., 23s; 2 by 4 yds., 27s; 2 by 5 yds., 30s; 2 by 6 yds., 33s; 2 by 7 yds., 36s; 2 by 8 yds., 40s; 2 by 9 yds., 44s; 2 by 10 yds., 48s; 2 by 11 yds., 52s; 2 by 12 yds., 56s; 2 by 13 yds., 60s; 2 by 14 yds., 64s; 2 by 15 yds., 68s; 2 by 16 yds., 72s; 2 by 17 yds., 76s; 2 by 18 yds., 80s; 2 by 19 yds., 84s; 2 by 20 yds., 88s; 2 by 21 yds., 92s; 2 by 22 yds., 96s; 2 by 23 yds., 100s; 2 by 24 yds., 104s; 2 by 25 yds., 108s; 2 by 26 yds., 112s; 2 by 27 yds., 116s; 2 by 28 yds., 120s; 2 by 29 yds., 124s; 2 by 30 yds., 128s; 2 by 31 yds., 132s; 2 by 32 yds., 136s; 2 by 33 yds., 140s; 2 by 34 yds., 144s; 2 by 35 yds., 148s; 2 by 36 yds., 152s; 2 by 37 yds., 156s; 2 by 38 yds., 160s; 2 by 39 yds., 164s; 2 by 40 yds., 168s; 2 by 41 yds., 172s; 2 by 42 yds., 176s; 2 by 43 yds., 180s; 2 by 44 yds., 184s; 2 by 45 yds., 188s; 2 by 46 yds., 192s; 2 by 47 yds., 196s; 2 by 48 yds., 200s; 2 by 49 yds., 204s; 2 by 50 yds., 208s; 2 by 51 yds., 212s; 2 by 52 yds., 216s; 2 by 53 yds., 220s; 2 by 54 yds., 224s; 2 by 55 yds., 228s; 2 by 56 yds., 232s; 2 by 57 yds., 236s; 2 by 58 yds., 240s; 2 by 59 yds., 244s; 2 by 60 yds., 248s; 2 by 61 yds., 252s; 2 by 62 yds., 256s; 2 by 63 yds., 260s; 2 by 64 yds., 264s; 2 by 65 yds., 268s; 2 by 66 yds., 272s; 2 by 67 yds., 276s; 2 by 68 yds., 280s; 2 by 69 yds., 284s; 2 by 70 yds., 288s; 2 by 71 yds., 292s; 2 by 72 yds., 296s; 2 by 73 yds., 300s; 2 by 74 yds., 304s; 2 by 75 yds., 308s; 2 by 76 yds., 312s; 2 by 77 yds., 316s; 2 by 78 yds., 320s; 2 by 79 yds., 324s; 2 by 80 yds., 328s; 2 by 81 yds., 332s; 2 by 82 yds., 336s; 2 by 83 yds., 340s; 2 by 84 yds., 344s; 2 by 85 yds., 348s; 2 by 86 yds., 352s; 2 by 87 yds., 356s; 2 by 88 yds., 360s; 2 by 89 yds., 364s; 2 by 90 yds., 368s; 2 by 91 yds., 372s; 2 by 92 yds., 376s; 2 by 93 yds., 380s; 2 by 94 yds., 384s; 2 by 95 yds., 388s; 2 by 96 yds., 392s; 2 by 97 yds., 396s; 2 by 98 yds., 400s; 2 by 99 yds., 404s; 2 by 100 yds., 408s; 2 by 101 yds., 412s; 2 by 102 yds., 416s; 2 by 103 yds., 420s; 2 by 104 yds., 424s; 2 by 105 yds., 428s; 2 by 106 yds., 432s; 2 by 107 yds., 436s; 2 by 108 yds., 440s; 2 by 109 yds., 444s; 2 by 110 yds., 448s; 2 by 111 yds., 452s; 2 by 112 yds., 456s; 2 by 113 yds., 460s; 2 by 114 yds., 464s; 2 by 115 yds., 468s; 2 by 116 yds., 472s; 2 by 117 yds., 476s; 2 by 118 yds., 480s; 2 by 119 yds., 484s; 2 by 120 yds., 488s; 2 by 121 yds., 492s; 2 by 122 yds., 496s; 2 by 123 yds., 500s; 2 by 124 yds., 504s; 2 by 125 yds., 508s; 2 by 126 yds., 512s; 2 by 127 yds., 516s; 2 by 128 yds., 520s; 2 by 129 yds., 524s; 2 by 130 yds., 528s; 2 by 131 yds., 532s; 2 by 132 yds., 536s; 2 by 133 yds., 540s; 2 by 134 yds., 544s; 2 by 135 yds., 548s; 2 by 136 yds., 552s; 2 by 137 yds., 556s; 2 by 138 yds., 560s; 2 by 139 yds., 564s; 2 by 140 yds., 568s; 2 by 141 yds., 572s; 2 by 142 yds., 576s; 2 by 143 yds., 580s; 2 by 144 yds., 584s; 2 by 145 yds., 588s; 2 by 146 yds., 592s; 2 by 147 yds., 596s; 2 by 148 yds., 600s; 2 by 149 yds., 604s; 2 by 150 yds., 608s; 2 by 151 yds., 612s; 2 by 152 yds., 616s; 2 by 153 yds., 620s; 2 by 154 yds., 624s; 2 by 155 yds., 628s; 2 by 156 yds., 632s; 2 by 157 yds., 636s; 2 by 158 yds., 640s; 2 by 159 yds., 644s; 2 by 160 yds., 648s; 2 by 161 yds., 652s; 2 by 162 yds., 656s; 2 by 163 yds., 660s; 2 by 164 yds., 664s; 2 by 165 yds., 668s; 2 by 166 yds., 672s; 2 by 167 yds., 676s; 2 by 168 yds., 680s; 2 by 169 yds., 684s; 2 by 170 yds., 688s; 2 by 171 yds., 692s; 2 by 172 yds., 696s; 2 by 173 yds., 700s; 2 by 174 yds., 704s; 2 by 175 yds., 708s; 2 by 176 yds., 712s; 2 by 177 yds., 716s; 2 by 178 yds., 720s; 2 by 179 yds., 724s; 2 by 180 yds., 728s; 2 by 181 yds., 732s; 2 by 182 yds., 736s; 2 by 183 yds., 740s; 2 by 184 yds., 744s; 2 by 185 yds., 748s; 2 by 186 yds., 752s; 2 by 187 yds., 756s; 2 by 188 yds., 760s; 2 by 189 yds., 764s; 2 by 190 yds., 768s; 2 by 191 yds., 772s; 2 by 192 yds., 776s; 2 by 193 yds., 780s; 2 by 194 yds., 784s; 2 by 195 yds., 788s; 2 by 196 yds., 792s; 2 by 197 yds., 796s; 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2 by 568 yds., 2280s; 2 by 569 yds., 2284s; 2 by 570 yds., 2288s; 2 by 571 yds., 2292s; 2 by 572 yds., 2296s; 2 by 573 yds., 2300s; 2 by 574 yds., 2304s; 2 by 575 yds., 2308s; 2 by 576 yds., 2312s; 2 by 577 yds., 2316s; 2 by 578 yds., 2320s; 2 by 579 yds., 2324s; 2 by 580 yds., 2328s; 2 by 581 yds., 2332s; 2 by 582 yds., 2336s; 2 by 583 yds., 2340s; 2 by 584 yds., 2344s; 2 by 585 yds., 2348s; 2 by 586 yds., 2352s; 2 by 587 yds., 2356s; 2 by 588 yds., 2360s; 2 by 589 yds., 2364s; 2 by 590 yds., 2368s; 2 by 591 yds., 2372s; 2 by 592 yds., 2376s; 2 by 593 yds., 2380s; 2 by 594 yds., 2384s; 2 by 595 yds., 2388s; 2 by 596 yds., 2392s; 2 by 597 yds., 2396s; 2 by 598 yds., 2400s; 2 by 599 yds., 2404s; 2 by 600 yds., 2408s; 2 by 601 yds., 2412s; 2 by 602 yds., 2416s; 2 by 603 yds., 2420s; 2 by 604 yds., 2424s; 2 by 605 yds., 2428s; 2 by 606 yds., 2432s; 2 by 607 yds., 2436s; 2 by 608 yds., 2440s; 2 by 609 yds., 2444s; 2 by 610 yds., 2448s; 2 by 611 yds., 2452s; 2 by 612 yds., 2456s; 2 by 613 yds., 2460s; 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ON BELLONA'S HEM.
THE MISTAKE.

THESE is no need to specify the restaurant. It is famous for its English joints, and is just now much visited by officers on leave who wish to eat together, just as a certain subterranean grill-room is the favourite resort of officers on leave when, as not infrequently happens, they entertain the other sex.

To one of the tables, thoughtfully provided with so many chairs that secrets have ever been out of the question here, came two lieutenants, very obviously off duty for a brief season and rejoicing in their liberty, and he who was acting as host, and had long since settled all doubts as to what their meal was to consist of, flung out the order for roast beef almost before he was seated; flung it out too as though expecting as instant a response from the staff as he gets from his men, all unmindful that this restaurant has leisurely processes of its own, carefully acquired and perfected during many, many years.

Meanwhile the saddle of mutton was wheeled to my side and some unusually attractive slices were separated from it by a knife like a razor and laid before me.

I saw the lieutenants eying my plate with ill-concealed envy; but beef was in their minds. Beef had been in their minds for toilsome weeks, and they did not betray their friend. At least not wholly, but I fancy the host wavered.

"I wonder," he began, and said no more, for the beef arrived on its little wagon, and their plates were soon covered with it.

It was not one of the most successful of the house's joints, and again I caught their eyes directed towards my saddle. Was it too late? their expression silently asked. Yes, it was. Besides, they had come there to eat beef. Nothing like beef!

The lieutenants attacked with vigour, but they still glanced muttonwards now and then, meditatively, between bites.

Then the host spoke. It was in an undertone, but I heard, because at this restaurant, as I have said, there are no secrets. "I wonder if we caught'n to have had saddle," he murmured.

"It looks jolly good," said the other. "They ate on.

"Do you think the beef is absolutely top-hole to-day?" the host asked.

"I've known it better," replied the other.

They ate on.

"I rather wish we'd had mutton," said the host. "After all—saddle, you



POLICEMAN (concerning Impostor). "AN' NOT SO MUCH OF THE 'OLD SOLDIER' STUNT. THERE WEREN'T NO BANTAMS WHEN YOU WAS FLOGGIN'."

know. It's not too common. Beef we can always get in some form or other—not like this, of course, but beef—whereas saddle, saddle's rare. I wish you'd reminded me of the saddles here."

"We'd settled on beef long ago," said the other, performing prodigies of valour with his knife and fork.

"I know; but it was foolish not to look at the bill of fare. I should have thought of it then."

They still ate heartily.

"No chance of getting here again for goodness knows how long," said the host.

The other dismaly agreed.

"Could you manage a slice of saddle after this?" the host asked after a busy interval.

"Sorry I couldn't," replied the other, through a mouthful which a lion would not disdain. .

"I don't believe I could either," said the host. "What a bore! I shall always regret not having had mutton."

"So shall I," said the other.

At this moment the empty seat next to me was filled, and to the enquiry of the head waiter, whose duty it is to ask these questions and then disappear, the customer replied, "Saddle, of course. That's all one comes here for."

Both the lieutenants groaned audibly. Full though they were, their lunch, already ruined by me, was ruined once more.

"THE TYPHOON AT SHANGHAI.

Most of the German-owned yachts were lost."—*Overland China Mail*.

Doubtless the German Ambassador at Peking has demanded compensation for the non-neutral behaviour of the typhoon.

CAMP QUARTERMASTERING.

II.

Matilda rather misled me on the question of buying meat. She said that there was no particular trick about it; that all you have to do is to go to a place where they sell meat and buy it, taking care that you get the right weight and that the man does not throw too much bone and bits of sheep's head and cow's feet on the scale. She said that a purveyor of meat is easily identified because he wears a peculiar blue costume and that the only other person you can possibly mistake for him is a wounded soldier.

I got into the right kind of place first time and said, "I should like to see some meat."

The man didn't take any notice of me until he had finished cutting off and wrapping up in newspaper a lump of meat for a ready-money customer. Then he said, "What kind of meat?"

"Beef and mutton and such like things."

The butcher affectionately slapped the piece of meat which he had been carving and said, "That's a nice piece of steak."

"How much meat have you got there?" I asked.

"About five pounds; I'll weigh it for you."

"I think I shall want rather more than that."

He fetched down quite a large piece of meat off a hook, weighed it, and said it was twenty-two pounds.

"I was thinking of buying a larger piece than that," I said.

"How much was you wanting?"

"The piece I had in mind should weigh between three and four thousand pounds!" The eager look which came into his eyes was quickly succeeded by something akin to fear as he went to the door to make sure the policeman was taking his usual afternoon nap in the neighbourhood.

"If you was wanting to buy meat, I can sell it you, but if you was looking for a flock of sheep or a herd of oxen, I admit I haven't got 'em in stock."

"I don't necessarily want to take it all with me," I said.

"What with my boy leaving me and my assistant joining the Army, I haven't got time to waste joking. Perhaps you was thinking of giving a party?"

"No I wasn't; I just wanted some meat, but I see you aren't accustomed to serve large families and I'd better try elsewhere. I suppose it's possible to buy meat for a battalion somewhere in this town."

"If you want to buy meat for the

Army you'll have to go to the meat market."

The meat market is a dull place; the mention of thousands of pounds of meat doesn't excite the inhabitants in the least, and they were rather bored with my little order; however, they condescended to deliver the stuff for me after totting it up in sheep and oxen.

In spite of the fact that I had the vinegar and more than one kind of meat, both Matilda and the Quartermaster-Sergeant thought that the men would expect a still greater variety, and under protest I added a few things like bread, jam and cheese. I avoided small tradesmen in making these purchases, as they are so suspicious, and only dealt with people who had the capital to carry a decent-sized stock.

When the War Office heard about the things that Matilda and the Quartermaster-Sergeant had persuaded me to buy they naturally got jealous and started sending out circulars to say that they weren't going to put up with any competition with their camp, and that all camps without their name on were spurious and contrary to law. Of course I didn't worry about the War Office because I know that their printed circulars don't mean anything and are only sent out to do the printers and the post-office a turn, but the Adjutant and our Commandant (who is in the regular army and doesn't understand War Office humour) seemed to think that we ought to scratch the camp. They got the idea that I had let myself into some kind of a mess by what they were pleased to term my premature purchase of goods, and the idea seemed to amuse them until I explained that I had bought all the goods in these names and that when the Corps funds were exhausted they would be personally responsible for the balance.

So they went to talk to the War Office about it, and met all the other Volunteer Commandants and Adjutants up there on the same strand. When the War Office found how unpopular their circular had made them, and how they couldn't move about without falling over Volunteer Commandants and Adjutants, they said they didn't object to camps being held if the G.O.C. of the various districts didn't object. Some people, who took the War Office literally, wrote to the G.O.C.'s of the respective districts where they proposed to camp and got leave, which was then cancelled by the War Office. For myself, I took no such risk; and as neither the War Office nor the G.O.C. of any district found out about our camp we didn't do any harm to

anyone but ourselves, and we only caught little things like rheumatism and indigestion. If anyone does find out about it I shall apologise for my mistake and trust to his being too busy to do anything further in the matter.

The camp was rather a success; we got most of the tents to stand up and some of them kept the rain out, including those that mattered (I mean, of course, mine and the Commandant's and the Adjutant's). By marking all the things "Goods for Troops" I persuaded the railway company to deliver most of our provender in the belief that they were helping the Government, who are among their best customers in these days. I showed the Government mark on the tents to the railway people, and they weren't to know any more than I was when I bought them, that it was the commandant's mark.

The vinegar didn't go so well as I had expected and I had a good deal left on my hands in spite of the fact that I got quite a lot off in the shape of charcuterie, which I retained in the canteen. Some of the meat rounded on me and was accorded a military funeral, but not enough to make a fuss about. I had to pledge locally what was left of the Commandant's and the Adjutant's credit to make up for the unused vinegar and defective meat, but there has been no trouble on that score up to now as they won't know about it until the bills come in, and by that time I shall either be on permanent leave or else have enlisted.

"PACIFIST."

LATE produced upon the scene, Mean as what you're meant to mean, Manufactured and absurd, Maimed and miserable word, While I live you shan't prevail, Mongrel dogged of half your tail, Mongrel with a Latin head, Disappear, avaunt, be dead!

More War-time Economy.

"In the drawing-room the two women, huddled together in the big chair, wept into one another's eyes."—*London Magazine*.

"A LADY highly recommends bright, capable gentleman as CHAPEL COMPANION. Domesticated, nursing experience; can cook; musical. Age 35."—*Church Times*. We know of a vacancy that would just suit him. It is "Somewhere in France."

"The really bad weather, the heavy winter rains, when all the galluses on the panniers will be carrying fishing tackle to 'em, does not begin until the end of November."—*Evening Paper*.

By which time, we trust, some means will have been found of diminishing the fluency of these holy men.



THE COMPLEAT OUTPOST.

LIQUOR CONTROL.

SCENE.—Clydebank Car at Queen Street, Glasgow, upstairs.

Time.—Approaching midnight.

Cheery Fellow (*O.H.M.S. badge on buttonhole*). Gees! I walkit up the stair without a grap, an' I've the sweeties for the weans in ma pouch. They'll be pittin' a ribbon across ma chest some like the high head houses in the sojers. A blis' ane! Man, it's a great!

Dazed Companion (*a bowl of goldfish hanging from a string*). Jist like gau an' tae a funeral wi' yer umberel an' comin' hame without it, an' no' jist sure whi' ye've lost. Jist a something like!

Dismal Friend (*a shock of red hair protruding from under his cap*). I'm fed up.

Cheery Fellow. Be a sport, Pate. Ye've been grousin' a' nicht. I heard ye tearin' the rag wi' the lang fella abint the counter.

Dismal Friend (*with a great air of condescension*). No' kennin' muckle aboot salt drinks, mine aye bein', as ye ken, boys, a glass an' a pint, I see tae the lang chap quite ceevil-like. "Whit wid ye recommend?" see I. "Dry ginger," says he. "Dry?" see I; "af course I'm dry. I'm a chap that's aye dry.

Bit ma name's Pate, an' if ye ca' me Ginger again I'll gie ye a bat in the eye." Hoo wis I tae ken the silly names of their silly drinks?

Lady Conductor. Fares, please.

Dazed Companion (*in an undertone*). Is it a wumman? Pate, I'm sayin', is it a wumman?

Dismal Friend (*viciously*). If this wis Seterday nicht worth ca'in' a Seterday nicht it would tak' twa men.

Cheery Fellow (*with an ingratiating smile*). Three, miss. A' the road. I wid gang ta' the Balloch jist tae be on the same caue wi' ye.

Dazed Companion (*waking up*). Ay, an' back!

Lady conductor passes on with heightened colour.

Cheery Fellow (*pushing his ticket behind his ear*). I aye likit me hit joke.

[Silence falls on the car.]

Dazed Companion. I canna just botton this, Tain. It's Seterday nicht an' this is the Clydebank car, an' there's naebody singin' an' naebody fechtin' wi' the conductor.

Cheery Fellow (*a trifle awed*). It's like gettin' innae a first-class carriage wi' a workman's ticket.

Dazed Companion. Ay, aboot half-past five when papaw is gettin' bame for his tea.

Dismal Friend. I wantit tae ask the lassie wi' the tickets whaur wa the body. Like a daith in the hoose. I'm fed up.

[The car proceeds on its temperate way.]

Another Impending Apology.

"WOUNDED MAN'S TRYING TIME.

WASHED BY A DUCHESS."

Evening News (Sydney, N.S.W.).

"The Simla Choral Society will give two performances of *Best pair of Sirens* by Sir Hubert Parry."—Pioneer.

The temptation of ULYSES was greater than we thought. They probably made sheep's eyes at him.

"Truly the figures in the annual report of that violent Bank provide veritable Jack Johnsons of optimism."

Advertiser.

This is what happens when the War export is switched off to finance.

"The Spanish Royal family is now at the seaside, and King Alfonso takes sea baths. He has a little pavilion in the Royal garden, which is a raffle, and is run down to the sea when he is ready for his dip. All the time the King occupies this delicate bathing box the Spanish Royal standard flies overhead."

Sunday Chronicle.

And when the KING has finished they dip the ensign.



Dame (from the provinces, with hazy ideas about the defences of London). "DEAR ME! WELL, I NEVER! AND THAT MUST BE SIR PERCE WHAT'S-HE-SAME A-STANDEH' BY THE CANNON."

AT THE BACK OF THE FRONT.

It is true that in a sense all the bone seas may be regarded as a front. And yet inwardly I have doubts as to whether I really am at the moment exactly what you might call frontal. Though correctly swathed in a *ceinture de sauvetage* I feel neither nautical, martial, nor amphibious. I defy anyone to feel nautical in a service jacket, martial in a life-belt, or amphibious in ammunition boots. Martial is my short suit at the moment. For one thing, any front there is is underneath. For another, I have lost my leave papers—if indeed I ever had any. In a few hours, barter accidents, I shall be turned off on to an unsympathetic quay, under orders from one race of red-hatted men eighty miles away from it to report to them this morning, and forbidden by another race of red-hatted men on the spot to proceed anywhere until I have given an account of myself; which just happens to be one of the few insignificant things I cannot do. My blind pig is considered one of the finest outside the Central Powers, and I can play selections from several drawing-room ballads with my eyes shut and my left hand open; but not

even with both my honest straightforward eyes at their widest can I hope to convince Q. R. S. T. U. and other gentlemen with alphabetical occupations that I am not a deserter creeping and intruding and climbing into the War.

They will begin by saying, almost apologetically, that they don't doubt my *bowa files* (with four false quantities) for a moment. They will then doubt it exhaustively for three-quarters of an-hour, by which time my train will—as happens eventually even to trains in France—have gone. I shall arrive at dawn-to-thorow just in time to be shot. It is true that the last time I was shot at dawn I got up and walked away. But this is not a reliable precedent, and I regard the future with the most perfect despondency. All I can do is to write the word "Later."

Later it is. Let me give you a hint; if you should ever, in a military town, fall upon the sofe of the Man who Requires Explaining and are told to report to the A.B.C.D.E. find out what time he lunches. When we landed, I went straight to the A.B.C.D.E.'s office and there extorted by intimidation from an outpost the news that the office usually went out to lunch at 12.30 exactly. I

returned at 12.28. With one eye on his watch the A.B.C.D.E. held out the other hand. I shook it warmly.

"No, no," he said. "I want your leave papers—movement order, and all that."

It was 12.30 exactly when I began my explanation. At 12.35 I had reached its crowning feature. At 12.40 he realized that it was I who wanted a movement order. By 12.42 I had it in triplicate, with permission to travel by any train that day. I believe that if I could have hung on till 12.45 I could have got another seven days' leave. Even as things were I have the pleasantest recollections of the A.B.C.D.E. I reported everywhere to everybody's satisfaction, and have not been shot at all to-day so far. And I have spent the morning wondering who put my leave papers at the bottom of my haversack.

"FINEST QUALITY GERM-FACED LAND—
Fours, 1d. per lb. LIONS, 1s. per lb.
etc., &c." *Evening News.*"

A foretaste of the Golden Age.

"Join the regiment that has guarded you for the last 250 years."
Advt. of the 3rd S. Yorkshires.
Now then, step up, Methuselah.



THE RECORD-BREAKER.

McKENNA (The "Try-your-Strength" Man). "NOW, GUV'NOR; LET'S SEE IF YOU CAN'T TOUCH THE 1590 MARK."

JOHN BULL "RIGHTO!" (Does it.)



ESSENCE OF PARLIAMENT.

(EXTRACTED FROM THE DIARY OF TONY, M.P.)

House of Commons, Tuesday, 21st September.—Introducing his first Budget MCKENNA scored a double record. In respect both of income and expenditure he had to deal with the biggest of a long list. The speech exceeding it was the briefest.

Marshalling a multitude of figures, from the extra halfpenny in the pound in the price of sugar up to the 1,590 million pounds representing estimated expenditure of the year, his mastery of facts was so complete, his explanation so lucid, that the story was as easy to follow as an ordinary nursery tale. This was during the prime of GLADSTONE at the Treasury, and with his successors in later years, when exposition of a Budget was regarded as opportunity for a great oratorical feat. Mr. G. thought nothing of occupying five hours, finishing up with a peroration almost worth an additional penny in the pound on the income tax.

No self-respecting Chancellor of the old school would think of omitting to deck his business statement with a classical quotation, much appreciated below the Gangway. This habit led to first step in downfall of Bon Lowe. Allured by the tag, *Ex luce basileum*, he invented a tax upon matches with intent to label the boxes with the motto. In the end, as everyone knows, he had to remodel his Budget, leaving out the obnoxious tax, label and all.

MCKENNA's speech began without exordium, finished without peroration, and no single sentence rose above the Spartan simplicity of the Multiplication Table. Only approach to departure from this level was when he mentioned the dizzy height at which expenditure now flies. He thereupon declared his confidence that House and country were prepared to support the Government in bearing whatever measure of taxation is deemed necessary now, "and" he ominously added, "in the future," for the successful prosecution of the War.

A hearty cheer confirmed this assurance.

Cheerfulness was indeed the prevailing note of historic occasion. Fresh burden of taxation imposed enormous. Affects every class, from the consumer of half-ounces of tea and quarters-of-a-pound of sugar to the hapless millionaire who out of his modest income of a hundred thousand pounds a year will be called upon to contribute to the State the sum of £34,029—more than one-third of the whole. This, of course, in addition to his share of indirect taxation.

As the MEMBER FOR SARK says, LLOYD GEORGE chastised the taxpayer with whips; MCKENNA lays on with scorpions. And yet no murmur is heard. In November last LLOYD GEORGE imposed fresh taxation estimated to bring in a revenue of 68½ millions. On the top of that MCKENNA levies new taxes, which in a full effective year will increase the revenue by little short of 78 millions.

A big bill, but it will be met uncomplainingly, with any further charges that may presently be necessary for carrying on the War to its inevitable end.

Business done.—Budget brought in



A STAR TURN.

THE CHANCELLOR OF THE EXCHEQUER.

showing expenditure for the year of 1590 millions and revenue from taxation of 305 million. When full effect is given to new imposts, the latter will be raised to sum of 370 million.

A Flying Squadron.

"Among other noteworthy aviation feats, the cruiser *Vittorio Veneto*, Giuseppe Garibaldi, and Vittor Pisani bombarded the railway at dawn on the 18th near Catara," *Sydney Morning Herald*.

Phrase to be avoided.

When seeing off a friend who is going to the Front— "Well, good-bye, if you won't go; and we hope soon to see your name on the Roll of Honour."

Letter of thanks from a small boy:—

"Dear Auntie.—Thank you so much for the steamer!—We have looked at it well and I am sure that there is something wrong with it. Best love, ANTHONY."

THE WITNESS FOR THE DEFENCE.

[*The Daily Chronicle's* "Office Window" advances—or quotes—the theory that as long as a man retains a *razz* for apple tart his English innocence is unimpaired.]

They haled him up before the bench,
Within the dock he stood unflinching
And heard the leading witness speak
The tale of his nocturnal pinching;
Policeman X proclaimed the fact
(It marked in his career a sure step)
Of how he caught him in the act,
Or, more precisely, on the doorstep.

They told the Court the total gain
Achieved by his illicit cunning,
The household purse, a watch and chain,
A cup that father got for running,
And how (which broke the housewife's
heart)
And stamped him as a cool offender
He'd gobble up an apple tart
Of more than normal bulk and
splendour.

It seemed that he would have to pay
The heavy price that those who've
sinned owe;
But no, the magistrate that day
Was one who loved his "Office
Window"
And put its precepts into use
(A man should profit by his reading);
He bade them set the felon loose,
Saved by pie-simpatisched pleading.

"Put it down a Wee, my Lud."

"VERNON.—At 14 Cavendish street, Geelong, the wife of Hugh Vernon (late Chief Scout, Field Intelligence Department, South Africa)—a daughter ("Veni Yidi Yel" Vernon). Another little Briton! Now then, boys, enlist, and keep her so." *Melbourne Argus*.

With another "V" for Victory.

From *The Burma Sunday Times*:

"MISSING.—My son Sudhamadhan Banerjee, aged 12 years is missing since Monday the 5th instant. His colour is blackish and is thin in appearance, height 4 ft. 7 inches. He wears a dark cap on the top of his head and a blue cap (TB) on his left cheek close to the ear, narrow furled covered with hair in circular form, slender neck floating eyes. He has blue Kashmire Ulster over a Camanee great coat, a pair of sleek brushed shoes and a Dhotie bordered with black line. If any one can trace him out he shall be rewarded adequately. NUNDEGAL BANERJEE, of Jorhat, Calcutta."

Mr. Punch gladly gives further publicity to this announcement.

The A.S.C. again!

"Rev. Z. Lawrence delivered a lecture on the 'War' to a crowded audience in the Bloemfontein Synagogue last night. The lecturer's remarks were followed with the keenest interest, especially the part played by the Jews."

The Friend, Bloemfontein.



Lady (to prospective Chaperone). "WHAT DO YOU CHARGE PER DAY?"

Chaperone. "WELL, MUM, TWO-AND-SIX IF I HATE MYSelf, AND TWO SHILLINGS IF YOU EAT ME."

JIMMY'S UNCLE.

Jimmy's Uncle is coming. But perhaps you know. The telegraph boy told Jimmy as he was bringing the telegram, he was coming by the three o'clock train the telegraph boy said.

Jimmy's Uncle is a Colonel—didn't I tell you?—and Jimmy's mother hadn't seen him for years and years, and longer than that, Jimmy says—not since she was in India.

Jimmy's Uncle used to know Jimmy's father quite well, because you see they had been brothers, and Jimmy's Uncle knew all about Jimmy's father winning the Victoria Cross in India; but you haven't got to talk about that or Jimmy will fight you—really, I mean, not pretend.

Jimmy says his Uncle has got a piece of shrapnel in him, and they won't let him stay at the Front, because it hasn't burst yet, and that's why he is coming to see his mother.

Jimmy says the shrapnel might burst at any time, and then it would blow a hole ten feet deep in the ground, but it would ease his Uncle because he has to walk very quietly and not get excited now.

It's because of the time fuse they put in them, Jimmy says, and you can hear it ticking. It makes his Uncle very wary, and he has to avoid certain things at mealtimes which are not easily digested because the doctor says the shrapnel is quite enough.

Jimmy has seen the porter at the station, and he has promised to stop the train; you do it by the by-laws, Jimmy says.

Jimmy told the porter he expected his Uncle would give him some rupees if he looked after the luggage well, and the porter took Jimmy to see his; he grew them in a plot of ground quite close to the line when he wasn't busy cleaning the station lamps. He asked Jimmy if his Uncle soaked his in paraffin before sowing—you do it because of the sparrows.

The porter knew all about India; he told Jimmy that the Hoolans out there lived on rice pudding, and it was very hot there because of the degrees of longitude, which were very warm in those parts.

The porter hadn't been there, not himself, but he had read a good deal when he wasn't busy cleaning the station lamps. He said he'd often

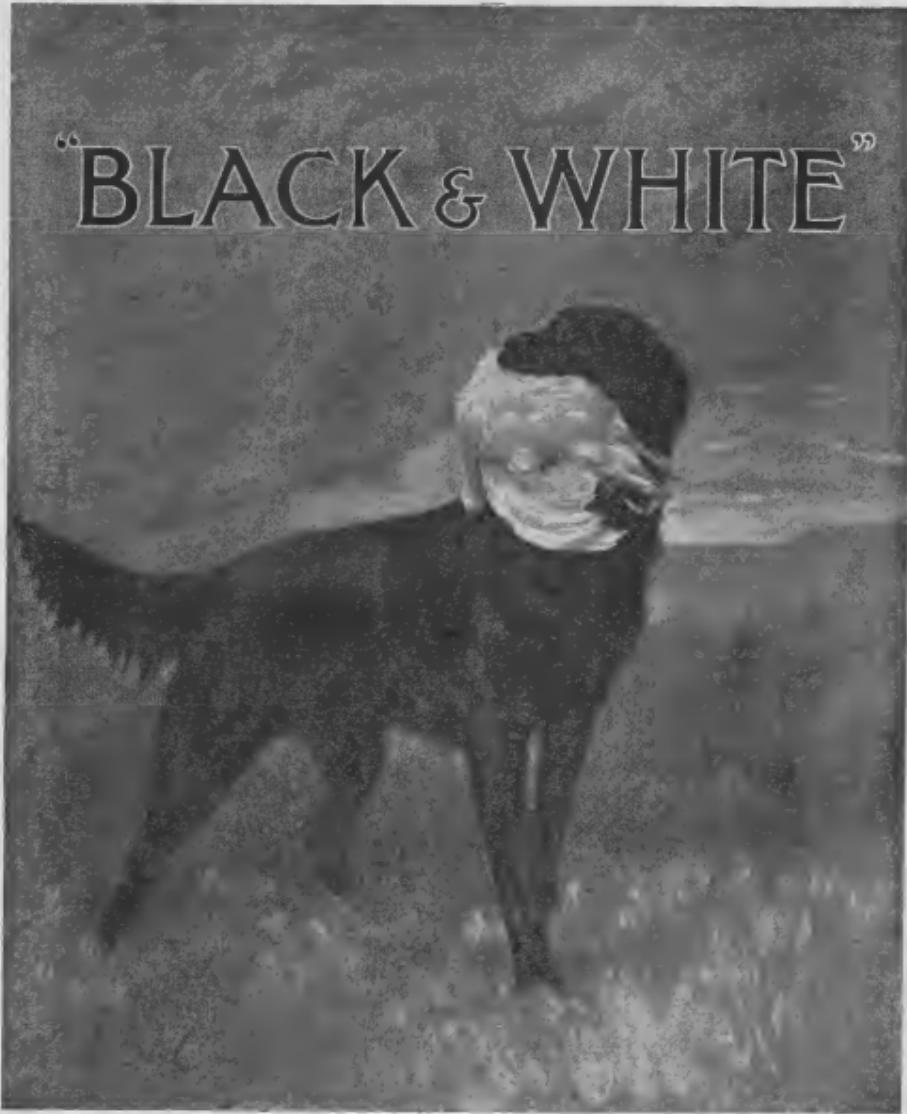
thought about India because he couldn't bear rice pudding. He said Jimmy might safely leave his Uncle to him.

Jimmy went to bed early so as to give the next day a chance. His mother nearly spoilt the day before it came because she put out his best sailor suit for him to wear and gave him three pennies to have in his pocket but not to spend. He said his Uncle would think it was Sunday, and he put his head under the bedclothes to show what he thought of her. However, he let her hold his hand tight for an hour and ten minutes before he went to sleep, and when she came to look at him some time later he only smiled in his sleep when she gently removed his feet from the pillow and placed his head there once more.

It took the day a long time to break, and Jimmy was glad when he heard the birds tidying up to get ready for it. He looked out of the window; the day seemed very damp and as if it wanted airing, so he got back to bed. It was eight o'clock, and the day was up and dressed and being busy when he next awoke.

Jimmy had his mother at the station in good time, and they had read all the

BLACK & WHITE



BUCHANAN'S SCOTCH WHISKY

BUCHANAN'S "BLACK & WHITE" IS WELL MATURED AND PERFECTLY BLENDED. THEIR LARGE STOCKS IN SCOTLAND ENSURE AN UNFAILING SUPPLY OF THE SAME FAULTLESS QUALITY.



"THE EMPIRE SAYS YOU'RE TO STOP FOR TEN MINUTES, AS THE ENEMY HAS TAKEN UP THE WRONG POSITION!"

by-laws several times over before the time he did it the cab-horse gave a jump.

Jimmy says his Uncle looked very fierce when he arrived at the station and saw his mother. It made his mother cry, and she wouldn't speak to him, and that only made his Uncle grow fiercer and redder in the face. Jimmy says he thought the stumped was going to burst. Jimmy says his Uncle didn't take any notice of him, although he kept on saluting him as hard as he could. Then his Uncle turned on him and glared at him and asked him what the heck he meant standing there looking so much like his father. Jimmy said it made his mother very angry, and she said, "Don't, Tom, don't," and cried worse than ever.

Jimmy says he clenched his fists and was going to give his Uncle the coward's blow when his Uncle turned his back on him and told the porter not to stand scratching his head like an idiot. Jimmy says the porter was only saluting all the time but he wasn't used to it, and every time he got his hand to his head he forgot what he set out to do and scratched his head instead.

Jimmy says they drove home in a cab, and neither his Uncle nor his mother said a word to each other all the way, they were so cross.

Jimmy says his Uncle had a bad cold and kept blowing his nose, and every

after tea. He wasn't so fierce, so he asked him to show him his wound, but his Uncle said it was under his binder and he couldn't.

After the tea-things had been put away they all three went into the drawing-room to look at the large framed photograph of Jimmy's father. Jimmy says they each held one of his hands, and he had to bite his lip because they hurt.

Jimmy says his Uncle didn't think much of the photograph. He just said "He was a man, Mary, a man;" then he went very annoyed in the face, clicked his heels, saluted very hard and turned away.

Jimmy says it made him feel quite angry with his Uncle, and he went and climbed up on the top of the coalhouse in his best clothes on purpose; and he wouldn't come down until his Uncle had promised to be good and not to make his mother cry. Jimmy says his Uncle gave him his word as an officer, and they got on better after that.

Jimmy said his prayers to his Uncle that night, and he let him know what he thought of him. He asked that his Uncle might be made a better man. His mother said, "Oh, Jimmy!" but his Uncle understood, for he said, "Amen to that, old chap!"

THE NEW SMOKE.

(*The newspapers have published accounts of the satisfactory results of planting tobacco in Hampshire.*)

Good people, give hearing attentive,
Dismissing the havoc of Mars,
While I sing of the newest preventive
Of public and family pars;
It has proved the most potent incentive
To pithy and popular "pars";
'Tis the latest result of the Nicotine
cult—

The Hampshire cigars.

I'd like to describe, but I canna,
The scent which this product exhales;
It blends the bouquet of Havannah
With that of the rabbits of Wales;
'Orossi, wirmasthrue and slannah!
It could throw an express off the rails,
And its potent aroma induces a coma
When ianthanum fails.

It acts as a perfect specific
Against the most violent cramps;
It wholly defeats the morbill
Effect of malarial damps,
Diffusing a balm soporific
On rival political camps;
In short it's a blessing beyond my
expressing.
Tobacco from Hamps!

The Rendez-vous.

"In case of emergency Sections fall in as follows:—No. 1, The Fountain, St. Thomas-street."—Lymington V.T.C. Orders.

FEEDING THE NATION.

"Up with that lawn! Over with those flower-beds!" Such were the clarion cries of last March, and the family flung themselves into the work of destruction with genuine patriotic ardour. In a couple of days we, the Medhurst family (well known in this suburb as "the people who hire motor-cars"), no longer possessed a garden. We had a house and a frightfulness.

Still it was grand work. I appointed the two youngest children Worm Gatherers in Ordinary (with the occasional rank of Earwig Squasher), because, although I can plant seeds with anybody, the handling of reptiles is simply not my sort of work. It was the one profession which I did not include in the list of my side-accomplishments for the National Register.

My wife, Mrs. Medhurst (known as "the woman with four hats"), was given a rake. Let us leave it at that. I fell over it often.

Jacqueline Medhurst, who is now three and can say "J for Jacqueline," gathered weeds and sang at her work. Yes, yes, I know that it was charming of her, but it must be pointed out that she is acquainted with but one song and knows but two lines of that.

They go like this:—

"I've got a rippling little motor car,
And I've got a yacht!"

Pay someone to sing those two lines into your ears for six hours on end. Everyone ought to try it before reading any further. Tried it? Yes, isn't it?

Well, we got the seeds in. They only cost two shillings—"Somebody's Monster Gift Parcel"—but I had to pay one shilling for postage as the potatoes made the parcel heavy. Still I didn't grudge that as there seemed to be an astonishing number of seeds. In fact when we had filled our garden there were a packet of "Early to Come" peas, another of Dwarf Kidney Beans, and yet a third of Dobbin's Champion Leeks left over. I mention this in case anyone would like to buy the surplus. They're still all right, except the peas, which have been "played with" by Alastair Medhurst, and the bean bag, which is frayed along one edge. No beans have escaped, mind, but the bag has unquestionably depreciated (I will allow for this).

After the seeds were all in I used to look at them a good deal, that is to say I looked at the soil which covered them.

Nothing came up, but I kept on looking, despite a certain scornfulness in the home circle. But I had the laugh of everyone in the end. The seeds came up!

My pride and joy in the little seedlings was, however, not long-lived. The critics arrived. Always in life everyone is happy till the critics appear. The first of them in this case was my ridiculous and pompous father-in-law, who, after mumbling coarsely about "greengrocery," burst into rude guffaws because, said he, my celery (the well-known garden esculent) should have been "pricked off" long ago. I sneered rather hotly, and said other people had other views about the correct period for pricking off (whatever that

I forgot what was insulted next. But they nearly all caught it. My wife's brother damned the broad beans and was foolish enough to offer himself for slaughter by inquiring if I'd ever heard of "blight." Then a near relation of mine, I'm sorry to say, fell fiercely upon my cauliflower, which, he bitterly complained, were cramped. Broccoli caught it, too, so did the parsley, and even the radishes did not go scathless. I was ashamed, of course, but, having created my vegetables, I swore I'd stand by them come what may. We would be misunderstood together.

Then came the period of our annual holiday by the sea. It was a wrench, but I consoled myself with the reflection that my plants would do their best for me in my absence. They as much as whispered it to me when I gave them their fare-well watering.

The weeks passed away weary. I got everything that I could for the nation out of the sea—shrimps (several), prawns (two), eel (one), miniature dab (half), and, on one glorious day, seven mackerel (birds of boat, man, lines, hooks, worms, the thing you wind the lines on and a piece of string to tie fish up coming to 5s. 6d.). Still it wasn't like growing things, and the day of our return was *der Tag* for me.

Frankly I was knocked. You ought to have seen that garden. Everything had grown furiously; everything was much bigger. Nothing had stopped. But here I must strike a note of sorrow. With one brave

noble exception, nothing was eatable. The greenstuff was overrun with caterpillars and slugs, the roots were rotting, the beans were tough and coarse, the peas were hard peas, and the radishes were huge and woody.

What remained? My potatoes! My brave, plucky, persevering potatoes! They proved my only stand-by. There are plenty of them, and the family is good enough to approve them. In fact we have more than we can eat. At the side-entrance I have hung an unobtrusive board bearing the legend, "Medhurst's Middlings," and I charge one halfpenny under market price. So now I am known in our suburb as "the man who sells potatoes!"

"He accepted another cigar, lit it on the door-step, and walked away . . . For the moment, Ilkley's studio was too hot."

Poet's Magazine.

The door-step seems to have been rather warm too.

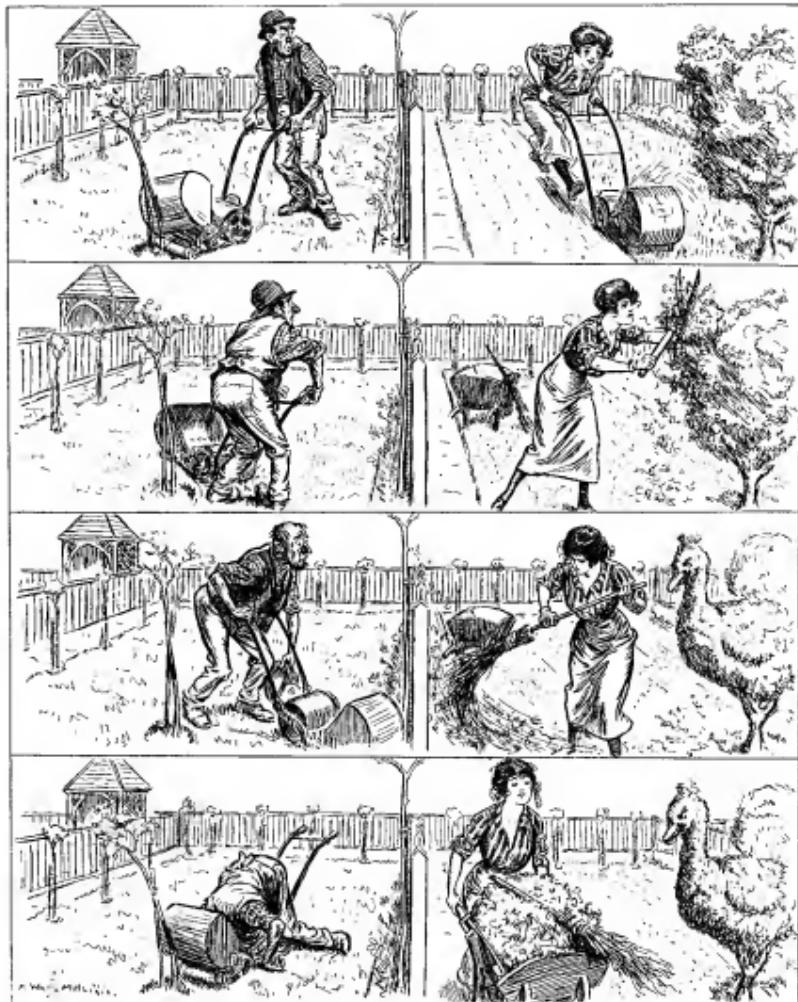


PROPHETESS OF BOOT SHOP TURNS TO DOOM STOCK WHICH THE WAR HAS MADE UNSELLABLE.

might be); that, anyway, mine was a new variety, and I had arranged to prick off that day if not interrupted by callers. And when he'd gone I pricked them off because I remembered you don't eat the green stuff at the end. But then they stopped growing.

There followed an attack upon my onions. The solicitor next door caught sight of them one Sunday morning and, putting his head over the wall, asked if they really were onions. I said they were hardly onions, but had a certain onioninity. I expected aristocratic tendencies, however.

He grinned, because he has been to a public school, and said that I ought to have asked him before trying onions. I apologised and offered to dig them out and begin again. He told me that he was only trying to be friendly and that I'd never get an onion if I couldn't take a tap. And then he went indoors to his wife (well known in our suburb as "the woman who whistles").

**THE RIVAL JOBBING GARDENERS.**

A TRAGIC COMEDY IN FOUR ACTS.

"MY DEAR SIR."

He was a small stout round man, with bulging eyes and loose moist lips, evidently an inquisitive gossipy fellow, and he had been talking (very optimistically) about the War and (very pessimistically) about the taxation, fortifying himself, as he proceeded, with quotations from the daily papers, of which he had purchased every available specimen. I could see that he was dying to tell me all about himself, and at last out it came. He looked furtively round the railway compartment, as if to assure himself that nobody was lurking in the rack or under the seats, and spoke.

"I presume," he said, "that you don't know who I really am?"

"No," I said, "I don't. I haven't got beyond classing you as a friendly traveller."

"Thanks," he said; "but I didn't mean that. Of course I don't want to push it on you. I only wondered if you'd got any idea of what my work in life is. It's a unique business and keeps me hard at work, I can tell you. Look here"—he produced one of his papers and pointed out to me Mr. Lloyd George's letter—"what do you think of that?"

"Very telling," I said; "distinguished by all the fire and eloquence and innocence for which L. G. is famous."

"Yes," he said, "it's a pretty thing. Well, that's me."

"How do you mean 'that's me'?"

"Don't you see it's written 'to a constituent'? Well, I'm the constituent."

"My dear Sir," I cried, "I congratulate you. To be a Welshman is a great thing; to live in Carnarvon is a gift from heaven; and to be a constituent of the MINISTER OF MUNITIONS must be the summit of earthly felicity," and I seized his hand and shook it warmly.

"Lord love you," he said, disengaging himself, "how you do jump at conclusions! I'm no Welshman; I've never been near Carnarvon; and of course, in a technical sense, I'm not a constituent of Lloyd George's. I'm an accommodation constituent, that's all. Generally I'm 'a correspondent'—I've done a lot of work for A. J. Balfour in that line—but this time I thought I'd try a new touch and so I turned myself into a constituent. It's gone off splendidly, hasn't it?"

"Ye—es," I said, "but I don't quite—"

"Don't you see?" he said. "When one of these big bugs wants to explain something or have a whack at somebody and there's a hurry about it, he doesn't wait until his next speech. He just gets down and writes a letter. But the letter must be written to somebody—you can't sit down and begin 'My dear Sir' with any conviction unless there's a real 'dear Sir' somewhere at the back of it, and that's where I come in. I lend just the necessary amount of reality to the whole thing."

"Have you been at the business long?" I said.

"Ever since I left school. It's been handed down in our family from father to son for years and years. My own younger's just started in the Midland Members of Parliament department. He's showing a lot of promise. Mr. AUSTEN CHAMBERLAIN thinks a good deal of him; but of course, being in the Cabinet, Mr. CHAMBERLAIN mostly works through me. His father was a regular gold mine to us, especially during the fiscal controversy; but there was no end of explaining going on then and we were kept very busy."

"I don't quite see," I said, "where you make your profits."

"Oh, that's easy. We get the originals of the letters, and after a time we sell them, mostly in America. There's a big market for that sort of thing there. Of course the

prices don't run quite so high since type-writers came in, but it's fairly steady all the same. Anyhow, it keeps me in beef and beer and pudding, and you can't want more than that, can you?"

Actually, of course, I could; but at this moment we drew up at Paddington and I left it as that.

A NEW WAY WITH OLD CLOTHES.

"Men can save by having fewer changes of costume and by spending less on golfing or holiday suits, or other clothes for occasional wear; by having their suits and overcoats cleaned and repaired instead of buying new ones; by spending less on gloves and ties, and by having still serviceable boots instead of buying new ones."—"Why we save, Save, and How." [Parliamentary Savings Committee.]

In tranquil ante-bellum days, when ordering a suit involved no fiscal problems that were serious or acute, My wardrobe was a constant source of family dispute.

Against my passion for old clothes my estimable wife, Supported by my daughters, waged a never-ending strife; It was, indeed, almost the only worry of my life.

They used to hide away my old unfashionable tweeds, Oblivious of my comfort and regardless of my needs; They banned my pipe, but never once objected to my weeds.

My ancient ties of faded dyes excited their disdain; My threadbare dinner-jacket caused them veritable pain; And they criticized my boots in language less polite than plumb.

They heaped sarcastic obloquy upon my caps and hats; They made me birthday presents of the most expensive spats, And the latest thing in handkerchiefs, in collars and cravats.

In short in half-a-dozen ways they diligently "biffed" My laudable intentions to promote domestic thrift, Until the struggle threatened to produce a serious rift.

But War, though wiley fruitful in sorrow and distress, For one small salutary change I am inclined to bless; At last I am allowed a perfect latitude in dress.

My ancient clothes, misshapen boots, disreputable ties No longer find disfavour in my wife's and daughters' eyes, But, on the contrary, evoke their warmest eulogies.

Nay, better still, themselves released from giddy Fashion's good,

They follow me with docile steps along the frugal road That leads to perfect freedom from the tyranny of Mode.

Retreats for Army Chaplains.

"The value to the spiritual work of chaplains with the forces in the fighting line of a day spent in retreat must be obvious, as also are the difficulties of arranging such opportunities."—*Church Times*. Surely the enemy, if they knew, would oblige with a little extra pressure which might produce the desired retreat.

"The King and Queen slept in a saloon railway carriage at Bishop's Lydeard the day before they entered Exeter. The royal train remained at a railway siding during the night, and took a walk next morning before proceeding to Exeter."

Impartial Register (Emslakville). Trains are very human things and after standing motionless all night they find these little early constitutional very useful for taking off the morning stiffness.

After the Collision?

"Motor-cycles, new; cheap or will Exchange for good Bathchair." *Liverpool Echo.*



THE MORNING AFTER AN AIR RAID.

Afable Member of Crowd (surveying broken window). "EXCITING TIMES, SIR! EXCITING TIMES—BE IT!" Proprietor of Cinses. "YES! AND MY BUSINESS RUINED BY THESE HUNS GIVING A FREE SHOW OF THEIR OWN."

OUR BOOKING-OFFICE.

(By Mr. Punch's Staff of Learned Clerks.)

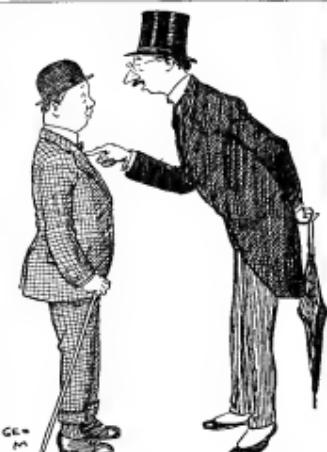
I TAKE it that Mr. MAURICE HEWLETT designed his new novel *The Little Hid* (HEINEMANN) frankly as a grotesque, an opinion in which four exceedingly quaint illustrations by Sir PHILIP BURNE-JONES distinctly confirm me. The story is in quite an original vein, the interest and mystery very adroitly sustained. We are given a gruesome picture of a physically wrecked but still indecently sensualist, deplorably dragging shuffling feet—a Baron von Broderode, married to a very beautiful and gracious woman who had been caught young from out a convent. Enter *Hector Malleson*, an egregious sentimental hero, his incidentally of a Highland chieftain. He diagnoses an Andromeda-dragon situation, a thought which apparently had not occurred to the Baroness, who however cordially accepts the suggestion and is made profoundly miserable. Eventually she flies and finds asylum at the head-quarters of the *Malleson* clan, where three other sons of the house, as also the old chieftain himself, fall hopelessly in love with her. Comes the relentless Baron in pursuit; and how this modern *MINELAUS* first wins, then loses the game, and where the fair *Heleosa* finally bestows her widowed hand, I must leave Mr. HEWLETT's diverting little *Iliad* to inform you. I can promise you good entertainment; and though, as I have hinted, the thing is planned in a freakish mood the author has not let himself off the honest labour of construction and polish. His sympathies are throughout with his wicked Baron, who is a

very new version of the strong silent hero, and may fairly be considered a sport. What I refuse to believe about him is that, even though he shot from a pony cart, he "got his gun up like lightning and fired at the instant," considering the painful struggles he had to get his wine-glass or cigar accurately to his mouth—pathological details that Mr. HEWLETT has been at pains to rub well in.

Something will really have to be done about it. If many more of our novelists take to turning out these prodigiously long stories, we reviewers will have to agitate for payment by piece-work. The latest exponent of the gentle art of garrulity is Mr. E. TEMPLE THURSTON, with his new novel, *The Achievement of Richard Furlong* (CHAPMAN AND HALL). There are seven hundred and twenty-eight pages of it, so that when you have turned the last of them you may perhaps feel that the achievement is not exclusively confined to the hero. *Richard Furlong* was a painter and etcher, and the object of Mr. THURSTON is to trace his progress from obscurity to fame; but, though he is represented as doing a lot of artistic work in his spare time, it would be more fair to say that the real successes of *Richard* were gained in the domain of what I might call (wishing to put the matter as delicately as possible) unscrupulous polygamy. From the moment when he runs away from the paternal mill, and joins the company of Mr. THURSTON's other heroes in a picturesque slum-existence round about Drury Lane, his career becomes a sentimental journey from one affair to another. I don't want to say that there are

not pleasant passages in the book—there is always a certain jollity in a tale of success—but I do think that justice could have been done to the theme in a smaller compass. In his preface Mr. THURSTON tells how he came to abandon his intention of publishing three separate books about *Richard Furlong's* history, and to bind them instead into one volume. My only comment on this is that it remains true that three of his furlongs make at least a mile.

During the last twenty years Sir GILBERT PARKER has written a dozen novels. At such a stage fancy is accustomed to flag, and kind-hearted friends are apt to regret that the author has "written himself out." This makes more pleasant the discovery that in *The Money Master* (HUTCHINSON) Sir GILBERT surpasses himself. The story opens with



PEOPLE WE NEVER MEET.
THE MAN WHO SAYS, "I HAVE IT ON THE WORST POSSIBLE AUTHORITY."

the introduction of *Jean Jacques Bartibas*, miller and money master, a commonplace man inclined to vanity, buzzing with consciousness of worldly prosperity built up by himself. On a voyage homeward-bound from Europe—where he was disappointed when he entered Notre Dame, or a great building like the Law Courts at Rouen that people didn't whisper to each other, "Here comes Jean Jacques Bartibas"—he made the acquaintance of a Spanish beauty, "a slim and long-limbed Diana." He married her, or, to be precise, it was she who married him, for a comfortable home and relief from penury shared with a scamp of a father. The Reader, a student of human nature with mature knowledge of its frailties, knows at once what will happen. The beautiful sensuous *Carmaux*, bored with the dullness of daily life in company with *Jean Jacques*, early succumbing, will go off with another man. The Reader is right. What he does not yet know, but should take the earliest opportunity of learning, is with what masterful skill, with what touches of pathos, the dull man, miller and general dealer, his dross purified in the fire of adversity, is slowly, step by step, transformed into a hero of sublime unselfishness. Nearly every page of the story, certainly every chapter, reveals the inventive resources of the author. These never fail, and the reader is, with growing interest, hurried on to the unexpected dénouement. The world of *Jean Jacques*, a village which the censor may permit reference to as "somewhere in the neighbourhood" of Quebec, is peopled with a diversity of characters whose acquaintance and environment are refreshing after a long course of ordinary novels.

A grievance that the American has against Englishmen is that they pay visits to his country and then try to put it all into a single book. He holds that America is too large a thing to be put into a single book. Yet in *Turnoid* (HODDER AND STOUGHTON) BOOTH TARKINGTON has come very near succeeding in this feat. *Turnoid*, for all that it has only three hundred and twelve pages, covers the whole of one side—and that the most characteristic side—of American life. It puts into words better than anyone has

ever done before the American ideal of *Bigness*—its obvious faults and its less obvious merits. "We must be Bigger! Bigger! Bigger! Get people here! Coax them here! Swindle them into coming! Deafen them into coming! Any kind of people! Blow! Boost! Brag! We want Bigness!" That was the motto of the town in which *Bibbs Sheridan* lived, and it was the motto of *James Sheridan*, his father; and *Bibbs*, by nature a poet and a dreamer of dreams, found himself forced by circumstances to kill his dreams and plunge in and blow and boost and brag with the rest, until at length there came to hearten him the realization that, hidden beneath all the boasting and bigness, there was a certain something that was also poetry of a kind. In the United States, *Turnoid* has had a vogue that recalls the days of the old best-sellers, those strange productions which it resembles only in its popularity. It is easily the best novel that Mr. TARKINGTON has written. There are flashes of the humour that illuminated his *Penrod* stories, but for the most part the author is grimly in earnest, as befits his theme. It is a story to be read by all who would understand the soul of the country that has produced sky-scarpers and Pittsburgh and the Chicago slaughter-houses. "Man alive! this is God's country, and a blind man couldn't help seein' it! You certainly stand up for your own town, if you stick to sayin' you'd rather live there than you would here. You sure are some patriot to say that—after you've seen our city. I'll show you something now that'll make your eyes stick out." Thus *Mr. James Sheridan* to a European visitor, and that is America in a nutshell.

There is real stuff—as opposed to stalling—in Miss M. P. WILLCOCKS' *Change* (HUTCHINSON). In truth her material is better than her pattern, which is rather casual and formless. She leaves loose threads, abandons even promising

beginnings, certainly too many figures. But you read her story and comment without skipping, get pleasure of her characters, who really seem to be alive and doing, and (I'll answer for it) you'll be willing to put up with little defects of form for sake of such fine substance as the patient and indirect wooing of little brown *Bess Latimer*, the orphan, by the *Professor*—a charming piece of delicate romance. There is a background of *Stars*, folk whose blood was older and bluer than their purposes were long, and who were a little too conscious of other people's essential inferiority. It is part of the defect of Miss Willcocks' method that one can't make out just what the "change" was which one supposes from her title to be the motive of her work. She gives me the impression of not having quite found herself even yet. But she will, and meanwhile she has the heart of the matter in her.

"We are told that Delilah punctured the head of Samson with a nail."—*China Mail*.
The other story of how poor *Sisera* had his hair cropped is just as good.



Here is a Reliable Whisky

VARIABLE goods are always unsatisfactory, especially those for human consumption. Realising this, the House of J. & G. Stewart has spared no pains to fix and maintain a high standard in its Whisky. A bottle of their product is the same to-day as it was yesterday, and as it will be to-morrow. It is the same here as in any other part of the world. Consequently the buyer of one of Stewart's famous Brands knows what he is buying, and is sure of getting what he wants. This quality of reliability owes everything to the care and skill with which the spirits are blended and matured. Since 1779 the policy of the Firm has not been varied, the high standard has been firmly secured, and the complete satisfaction of consumers ensured.

Three Brands of different Ages:

"GOLD MEDAL" is a fully-matured Whisky of good character, smooth and mellow, over 7 years old. 4/- per bottle. 48/- per case.

"FINEST" is for those who prefer very old-matured Whisky, over 10 years old. 4/- per bottle. 54/- per case.

"NONPAREIL" is the most excellent 15 year old Scotch liqueur Whisky obtainable. 5/- per bottle. 60/- per case.

J. & G. Stewart, Ltd.

Anderson Place, Bonnington, Edinburgh;
Temple Bar House, 23/28 Fleet St., London;
and at Manchester.



A beautiful centre-piece in reproduction lace and linen, 24 in. round. Price 4/-.

LOVELY EMBROIDERED LINEN

YOU will find the most exquisite things imaginable in our Linen Department, priced so low you will wonder how we do it. Come and see and compare, and you will buy from us regularly.

WARING & GILLOW

OXFORD STREET,
LONDON, W.

DEANSGATE, MANCHESTER,
BOLD STREET, LIVERPOOL.



After the Dessert 'Silvo' the Silver.

"SILVO" will quickly remove all fruit stains from knives and forks without hard rubbing. It is ready for use—there is no dust—it thoroughly cleans and polishes, and makes silver and plate look their best.

SILVO

THE NEW PLATE POLISH

is absolutely harmless.

If you have not already tried it, write for a free sample to

RECKITT & SONS, Ltd.,
(Dept. 95) **HULL.**



THE VALUE OF CONCENTRATION

SUCCESS in a career, an enterprise or a struggle depends almost entirely upon concentration. It's the old story of the bundle of sticks. Effort concentrated produces better final results than the same amount of effort disseminated.

Concentrate—but concentrate at the point of effect. He would be a poor general who massed his best troops where his position was naturally least vulnerable, or where a strong offensive would have no strategical or tactical value.

It is the same with advertising. The right goods are of no use to the wrong people and the wrong people are of no use to the advertiser. Waste of time telling a man the advantages of what he cannot pay for or is incapable of appreciating, not to say waste of money.

Look at it this way. Only people with a definite income can have the means to buy your goods, or only those with a definite standard of taste are likely to appreciate them.

Each journal of a certain group of media reaches *over* a certain number of people to you, but covers a field much more comprehensive.

Clearly, to advertise effectively through these media means much useless publicity—paid for on circulation rates.

Suppose, however, that not a group but *all* the journal covers the people of the profitable class, and practically that class alone. And its rates are based on a guaranteed Net Sale.

Foolish, would it not be, to pepper the papers of this group with little announcements that miss fire for the most part when strong appeals in the one representative medium would cost far less?

"PUNCH" is par excellence the medium in which to CONCENTRATE.

HOT WATER
Instantly NIGHT or DAY



EWART'S GEYSERS
346 EUSTON RD. LONDON NW1

When buying Autumn and Winter Garments
ask your Outfitter to show you

"Viyella" Shirts & Pyjamas

Soft and light, healthful and chill-preventing, "Viyella" is very durable, washes well and does not shrink. The garments can be obtained ready-to-wear or made-to-measure in a variety of weights and artistic patterns. Each bears guarantee of replacement should it shrink.

Take the claim of "Viyella" for yourself.

Write for patterns (over 1000), and booklet, "A Material Consideration," to W.M. HOLLINS & CO. LTD. (Ireland only), 64 Viyella House, Newcastle St., London, E.C.

COAL WASTE AVOIDED LOOK TO YOUR STOVES

That old-fashioned stove in your dining-room is eating up coal at an alarming rate and giving you little return.

Now if you instal a
"DEVON" FIRE

you will find that it takes but little coal and gives an all-round generous heat and will pay for itself in next-to-no-time. Further, it can be made to match with any decorative schemes.

STRICTLY MODERATE IN PRICE.

Write for Illustrated Price List.

THE "DEVON" FIRE

CANDY & Co. Ltd.
87 NEWMAN STREET
OXFORD STREET, W.

Works: Newton Abbot, Devon
REGD. TRADE MARK
25% saving in fuel. Best out of thirty-six competing stoves in official tests



HOSPITALS AND CHARITIES.

THE WAR

Has entailed a heavy burden on our Funds owing to the increased cost of food and materials.

THE NATIONAL REFUGES AND TRAINING SHIPS

"Arrothwaite" & "Chichester" have sent their Old Boys into the Battalions. There are over 1,000 boys now serving in the Army, 1,000 in the Royal Navy, 1,000 in the Royal Air Force, and 1,000 in the Merchant Service. 1,000 Boys and Girls are in Training.

SPECIAL HELP IS MUCH NEEDED.

Portsmouth
THREE MARITIME KING AND QUEEN
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